



**Hayden Blaylock
Key West Challenge**
Benefiting the Diabetes Research Institute

Tournament Program Rate Card

— AND —
Insertion Order

FILE REQUIREMENTS

DEADLINES & FORMATS:

AD FILES MUST BE SUBMITTED BY MARCH 1.

Provide files through email attachment (up to 10 MB files) or via wetransfer.com (free online ftp).

Email: shusmann@sc.rr.com

Files must be submitted as TIFF, high-res JPEG, EPS, or high-res PDF (with all fonts embedded).

When submitting your ad, please insure that **ALL IMAGES, TYPE, AND COLOR BLOCKS HAVE BEEN CONVERTED TO CMYK, WITHOUT LZW COMPRESSION.** There will be a \$35 production charge for all digital ads requiring color editing from RGB format.

Ad Dimensions & Rates

Full Page.....	\$ 1,250.00
Half Page.....	\$ 650.00
Quarter Page	\$ 425.00
Eighth Page	\$ 300.00

Payment must accompany the insertion order.

PROGRAM TRIM SIZE IS 8.5"x11"

FULL PAGE

LIVE AREA:
7" x 10"

BLEED:
8.75" x 11.25"

**1/2 PAGE
HORIZ**

7" x 4.8750"

**1/4
PAGE**

3.3750" x 4.8750"

**1/8
PAGE**

3.3750" x 2.3125"

HAYDEN BLAYLOCK KEY WEST CHALLENGE ADVERTISING INSERTION ORDER

Advertiser's Name: _____

Address: _____ Email: _____

Phone: _____ Contact: _____

Ad Size: _____ Special Position/Instructions: _____

Payment Enclosed

Bill Me

Complete the form above and email to: CBlaylock@sunshinegasoline.com

Please make check payable to: Sportsmen for Better Health

www.shellkeywestchallenge.com